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CM Truck Beds introduces new Gen 2 SB Service Body

KINGSTON, OK (January 11, 2020) — CM Truck Beds is proud to introduce the new Gen 2 SB Service Body. Building on the legacy of its popular SB model, CM pushed the envelope to deliver more benefits for 2021 users, adding several upgrades that make the new SB even better suited to users' needs.

"We're pleased to debut the next generation of our hardworking service body model: The Gen 2 SB," announced Joe Lewis, Vice President of ATW Truck Equipment, the business unit of ATW that includes CM Truck Beds.

Notable features of the Gen 2 SB combine enhanced functionality with head-turning good looks, from the rugged new stainless-steel fenders to the aluminum cast square fuel fill. New steel-braided door holdback cables deliver heavy-duty performance and easier toolbox accessibility while significantly reducing the chance of breakage,

corrosion or damage to the powder-coat. Safety is enhanced, as well, thanks to features including oval LED lights protected by a lifetime warranty, and a universal bolt-on crash zone bumper.

CM Truck Beds believes every user deserves storage options that fit the unique demands of their industry. That's why CM Service Bodies are built using a component-style design that makes them highly configurable. Three toolboxes on each side of the Gen 2 SB are available with multiple configurations, including vertical and horizontal options. As users' needs change over time, the SB can easily be customized by adding side flip-tops, heavy-duty overhead racks, slide-out drawers, shelving, lighting, Master Locks and more. And with additional standard upgrades including T-handle compression latches and automotive D-bulb weatherstripping, CM's new SB is improving security and protection for its customers and their tools.

While its feature set certainly reflects CM's forward-thinking approach, the Gen 2 SB retains all the quality and durability of the original, from the 16-gauge (G60) Galvanized steel body to the durable TexArmor powder-coat finish. Distributors will also appreciate that the Gen 2 SB now comes standard with a Universal Install Kit, allowing them to get trucks out the door faster and more easily.

Long trusted by professionals to deliver superior truck beds and service bodies, while maintaining superior product availability and the industry's fastest lead times, CM Truck Beds is leading the way in work truck solutions. "The Gen 2 SB demonstrates CM's commitment to building the best-quality, most work-ready products on the market," said Lewis. "Our customers now have a smarter option for their service body needs."

For complete product details, please visit cmtruckbeds.com/truck-beds/sb-truck-bed.

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About CM Truck Beds

Headquartered in Kingston, OK, CM Truck Beds is the market leader in flat-deck truck body manufacturing. Founded in 1990, CM has consistently manufactured work truck and ranch bodies marketed to fleets, municipalities and end users. Originally a family-owned business, CM Truck Beds is now part of ATW, a Bain Capital portfolio company.

CM manufactures beds in more than 350,000 square feet of facilities in three locations across southern Oklahoma. CM's bandwidth spans steel and aluminum truck bodies, with nearly 15 models of flat decks in addition to two service body models. Consistently viewed as the toughest, most rugged bodies in the marketplace, CM is a superior option for towing as hitches are always a key feature of its bodies. Further, CM offers the best-looking flat beds on the market because they're designed to fit the contours of the OEM chassis. CM Truck Beds currently distributes to more than 300 distributors across the U.S. and Canada. For more information, visit **cmtruckbeds.com**.