



CM Truck Beds Introduces EpoxiShield Powdercoat System, Setting a New Standard for Durability, Performance and Protection

[Kingston, OK] — August 18th, 2025 — CM Truck Beds, the industry leader that Sets the Standard for durable and reliable truck beds, is proud to reinforce that legacy with the launch of EpoxiShield, the most advanced epoxy-based powder coat system on the market. Developed in collaboration with IFS Coatings, EpoxiShield was engineered from the ground up by CM's in-house experts to deliver superior, high quality protection in even the most extreme environments.

“Our EpoxiShield coating changes the game for our premium assortment of truck bed products,” said Billy Wagoner, Sr. Director of Commercial Operations at CM Truck Beds. “It gives our products next-level protection and our customers the confidence to take on the toughest jobs, whether they are working in the oilfield, construction, agriculture - wherever their work takes them.”

The EpoxiShield system combines a zinc epoxy-based primer with a super-durable polyester top coat, creating a tough, resilient finish that resists corrosion, wear, and UV damage. Even after surface damage, EpoxiShield's self-sealing technology helps keep out moisture and prevents rust formation, dramatically extending product life and performance.



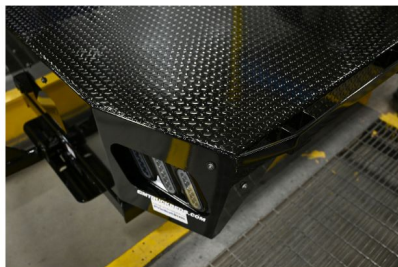
Mar and Scratch Resistance



Adhesion Testing with a Crosshatch



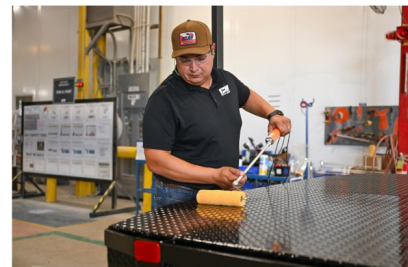
Gloss & Color Retention



Edge Coverage



Process Documentation



Holiday Testing to Ensure Edge Coverage



“This new coating is not only a testament to our continued mission to Set the Standard in quality truck beds — it's a major leap forward in protection, performance, and longevity. Our customers rely on our beds to stand up to the toughest jobs, and this innovation ensures they'll keep doing that longer than ever before,” said Braden Edwards, SVP of ATW Truck Equipment.

This advanced finish is part of CM's broader powder coat process, which demonstrates a commitment to quality that goes far beyond the industry norm. Every bed undergoes rigorous testing throughout the production process to deliver high-quality performance in the real world:

- **Gloss and UV Protection** – So every bed retains its finish and color over time, even under harsh sunlight.
- **Holiday Testing** – Verifies full coating coverage on welds, edges, and corners to prevent corrosion.
- **Adhesion Testing with a Cross Hatch** – Ensures the finish bonds tightly to steel, reducing risks of flaking or peeling, even after damage.
- **Process Documentation** – Tracks each bed through every production stage to uphold CM's strict quality standards.

“EpoxiShield is a perfect fit for how we build. It works seamlessly with our materials, our processes, and our commitment to long-term durability,” said Jerry Holland, Director of Operations and Supply Chain at CM Truck Beds.

About CM Truck Beds

CM Truck Beds manufactures tough, reliable truck bodies built for real work. With decades of experience and a nationwide network, CM delivers the strength, durability, and performance professionals count on every day.

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